



## IN KIND CANADA: Whitepaper

In Kind Canada is a nation-wide charity devoted to providing smaller charities and non-profits with access to resources that are typically only accessible by larger organizations. These resources include the facilitation of in kind gifts, and access to employee and volunteer benefit programs. Any Canadian Registered Charity or non-profit can join In Kind Canada. We make it easy to join with two types of memberships to fit your organizations needs.

### **Resources**

#### **IN KIND GIFTS**

In Kind Canada functions as an intermediary between registered charities, Canadian corporations, charitable foundations and other interested parties. In kind gifts are defined as gifts of property other than cash (i.e. cheques and credit card payments) and marketable securities. Examples of gifts in kind include: household supplies, office equipment, books, artwork, furniture, personal hygiene items, etc. We facilitate the process by which the gifting of goods and services, in support of philanthropic initiatives at the local, regional or national level, can take place in an efficient and cost effective manner. IKC acts to solicit and organize in kind gifts from corporate donors to distribute to our members.

If you are a Canadian corporation wishing to donate surplus product, or would like to learn more about the benefits of donating to In Kind Canada please go to [Be A Donor](#).

#### **OASSIS**

OASSIS is a non-profit organization that is committed to providing access to affordable, comprehensive employee benefits for community-based organizations that operate on a not-for-profit basis. They provide a financially secure and practical alternative in employee benefits for the Voluntary Sector. IKC was recently commended by OASSIS for our dedication to helping smaller charities and organizations.

#### **GROUP DISCOUNTS**

IKC acts to identify and register for existing group discount programs our membership are eligible for as well as to establish new group discount programs in areas our members have expressed interest. With such diversity between organizations, how do we gauge our members' interests? Easy! We survey members on a regular basis, and take requests. IKC will then assess the necessary



requirements and enroll IKC's members in those programs we qualify for. For common expense areas where no group discount program is available or for which we qualify, we work with leading players to discuss the establishment of a group discount program or adjustment of the qualifying rules to allow IKC to join.

## Be a Member

### PROGRAM MEMBERSHIP

An easy and affordable way to ensure that your non-profit organization or charity has access to group discounts as well as insurance and benefit programs. For an annual fee of \$100 you receive unlimited access to all of these resources. Program members do not, however, have access to in kind gifts facilitated by IKC. If your charity or non-profit organization is only interested in receiving information regarding in kind gifts please see our Donation Membership.

A key reason many organizations choose to join with this membership is to gain access to the OASSIS Not-For-Profit Employee Benefit Plans for Community-Based Organizations. OASSIS has been providing Employee Benefit Plans on a not-for-profit basis across Canada since 1990. Benefit plans offered through OASSIS include Medical, Dental, Short Term Disability, Long Term Disability, Basic Group Life Insurance, Optional Group Life Insurance, Employee Assistance Plan (EAP), Group Home and Auto.

### DONATION MEMBERSHIP

Currently, In Kind Canada is offering our donation membership free of charge. Donation members are granted access to the generous in kind gifts supplied by our donors. Currently, this means that all donations members are added to our mail-out list and are notified of any donations offered to IKC so the member can contact the donor directly. Members previously enrolled as a Full Member are invited to contact us to learn more about their status with In Kind Canada.

*The work IKC does in this area is as follows:*

1. **We survey our members** regularly to assess what goods would be of the most use to your charity or non-profit organization, as well as take requests for particular goods of interest.



2. **We solicit donations** of in kind gifts from corporate donors (largely manufacturers, distributors and retailers) that fit our membership needs or the need of a particular member.
3. **We receive and assess donation offers** from corporate donors to determine if our membership is in need of such goods. We do this by requesting information about the product including: dimensions, quality, photos, etc.
4. **We communicate and facilitate donation offers** to our members. By making the information available to our Donation members, IKC helps donors find charities or non-profits that are in need of the items available. Where possible, we match donors and our members whose needs match the donation.

Please be advised that only registered charities are eligible to provide Charitable Tax Receipts to donors. However, IKC does not prohibit non-profit organizations from becoming Donation Members because donors may not require a receipt for their donation. IKC does not provide Charitable Tax Receipts to donors. We function as an intermediary between the donor and our members.

## **Be a Donor**

IKC acts to solicit and organize in kind gifts from corporate donors to distribute to our members. In kind gifts are defined as gifts of property other than cash (i.e. cheques and credit card payments) and marketable securities. Examples of gifts in kind include: household supplies, office equipment, books, artwork, personal hygiene products, etc.

Many potential donors of in kind gifts find it very challenging to locate charities interested and able to accept the in kind gift being offered in a timely, efficient and organized manner. Many smaller charities cannot make use of the large quantities of an in kind gift and most corporations do not have the time and resources available to locate and coordinate with a number of charities to disperse one lot of an in kind gift. By representing hundreds of member charities, IKC is able to facilitate such in kind gifts, simplifying the process for the donor and allowing our members to gain access to gifts they would otherwise not be able to coordinate.

*The work IKC does in this area is as follows:*

1. **We survey our members** regularly to assess what goods would be of the most use to our members as a whole, as well as take requests for particular goods of interest.



2. **We solicit donations** of in kind gifts from corporate donors (largely manufacturers, distributors and retailers) that fit our membership needs or the need of a particular member. This does not prohibit private businesses from requesting to make a donation.
3. **We receive and assess donation offers** from corporate donors to determine if our membership is in need of such goods. You can do this by sending information about the product including: dimensions, quality, photos, etc. with your request to make a donation.
4. **We communicate and facilitate donation offers** to our members. By making the information available to our Donation members, IKC helps donors find charities or non-profits that are in need of the items available. Where possible, we match donors and our members whose needs match the donation.

## Join Now!

If you are a registered charity or not-for-profit organization and are interested in obtaining an In Kind Canada membership please fill out and return our Application Form on our website. If you are a donor please contact us with your offer or interest using the contact information below. Should you have any questions, inquiries or comments not addressed here please mail or e-mail them to:

### For inquiries, please contact:

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